



Our idea complements this huge momentum on plastic pollution reduction, offering a solution to this problem through actively engaged young generations

Project partners:



Foundation Institute of
Social Re-Integration IRIS
POLAND



The Association of
Hungarian Literary
Memorial Houses MIRE
HUNGARY



Slovak Youth for
Traveling, Education
and Volunteering
SLOVAKIA



The Information Centre
for Youth in Jindřichův
Hradec
CZECH REPUBLIC

supported by

• **Visegrad Fund**

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to plastic pollution”
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visegradfund.org

To respond to this challenge we must act collectively through reducing plastic pollution footprints and encouraging others to do the same

The need for project's implementation

Humans create plastic waste at an alarming rate, as of 2015 the total was estimated to be around 6300 mln metric tons. Of that, a staggering 79% accumulates in landfills and the environment. The plastic traps in the ocean and is eaten by marine animals, poisoning various organisms.

About the project

Our Mission

Not many people know and understand the impact that plastic pollution has on their everyday lives, nor do they know how easy it is to have a massive impact on this problem by only changing a few minor behavior choices. Therefore, under the project youth will try to influence local communities and 'ecological manners' in pursuit of better and healthier environment.

Intangible results

- increase of ecological and intercultural awareness within communities/society
- breaking communication barriers/raising linguistic skills
- strengthening cohesion and development of V4 cooperation
- shaping civic and entrepreneurial attitudes



Our objectives

- raising the socially important issue of plastic pollution
- increase of intercultural awareness
- stimulating creativity, entrepreneurship and civic responsibility among youth
- reinforcement of V4 cohesion for the common goal
- increase of social awareness in the field of ecology

Tangible results

- Eco-friendly event "Plastic-free Planet"
- Ecological toolkit
- Eco-friendly platform
- Eco-app – Personal Plastic Plan